UNIQUEST

Bullying & Cyberbullying Scale for Adolescents

A 26-item (2x13 items) self-report survey tool that measures bullying behaviour, validated for use with young people ages 12-17 years.



Bullying & Cyberbullying Scale for Adolescents (BCS-A)

The BCS-A is available in a range of language options.

You can select your desired option at the check-out page.

Description of the Bullying & Cyberbullying Scale for Adolescents (BCS-A)

The BCS-A measures both victimisation (being bullied) and perpetration (bullying others) experiences. The survey also measures different forms of bullying behaviour – those which occur face-to-face as well as those that occur online.

The measurement approach has been empirically validated and supports the measurement of four broad forms of bullying behaviour – physical, verbal, relational and cyber (Figure 1). The BCS-A comprises 26 items in total, including two parallel 13 item scales, one each for victimisation and perpetration.

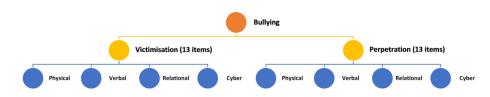
The BCS-A can be used to estimate the proportion (%) of youth involved in bullying at three levels – i) overall, ii) by type of involvement (victimisation/perpetration) and iii) by type of behaviour (physical/verbal/relational/cyber). The BCS-A can also be used to calculate mean scores on the victimisation and perpetration scales, as well as the four associated sub-scales.

Category

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Description of the difference between the two versions of the BCS-A

The BCS-A has been validated using two different response style formats – ordinal and ratio. The BCS-A-ordinal uses a categorical response style ('this did not happen to me', 'once or twice', 'every few weeks', 'about once a week', or 'several times a week or more'). The BCS-A-ratio uses a response style that asks about the number of times an event happened (never, 1 time, 2 times, 3 times, 4 times etc).

The ordinal measurement approach may be more straight forward and less demanding for participants to answer, if that is a concern. However, the ratio measurement approach may have greater sensitivity to change which may be a consideration if the scale is being administered to assess change over time.

References

 Thomas, H.J, Scott, J.G, Coates, J.M and Connor, J.P (2019), Development and Validation of the Bullying and Cyberbullying Scale for Adolescents: A multi-dimensional measurement model., The British Journal of Educational Psychology, 89, 75-94